PRB

INFORM
EMPOWER
ADVANCE

The American Community Survey Data Users Group

Association of Public Data Users Annual Conference, Washington, DC

LINDA A. JACOBSEN, Vice President, U.S. Programs

- What is an ACS Data User Group?
  - PRB and Sabre Systems establishing the group in partnership with U.S. Census Bureau
  - Goal is to help data users communicate with each other about key ACS data issues and applications
  - A 13-member Steering Committee formed to help guide the selection of topics and activities
  - Membership is free and open to all ACS data users

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- Why do we need an ACS Data Users Group?
  - Complex survey, always changing
  - Widely used by diverse group of data users, many working in isolation
  - Unmet need related to ACS data and issues
    - Over 100 applications for Steering Committee representing broad range of data users
    - Over 900 responses to PRB online survey requesting input on ACS topics and activities

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ACS Data User Survey

- Topics included
  - Level of ACS knowledge
  - Frequency of ACS data use
  - Key ACS data issues
  - Interest in joining ACS Data Users Group
  - Interest in participating in webinars, annual conference, and online community
- Results helping guide topics and activities

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- Planned Activities Include:
  - Webinars on ACS data issues and applications
  - Organized sessions at professional meetings
  - Website and Online Community
    - Website is live
    - Online Community launch later this month
  - Annual ACS Data Users Conference
    - First in Washington, DC on May 29-30, 2014

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AMERICAN COMMUNITY SURVEY
DATA USERS GROUP

- Webinars
  - ACS Data for Small Geographic Areas and Population Subgroups, July 2013
  - Tutorial on the ACS Data Users Group online community (Beginner, Intermediate, Expert), October 2013
  - Using the ACS to look at trends over time (Intermediate/Advanced), October 2013
  - Understanding and using ACS multiyear estimates (Beginner/Intermediate), December 2013

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AMERICAN COMMUNITY SURVEY
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- Future Webinar Topics (Tentative)
  - ACS Basics
  - Accessing ACS data through American FactFinder
  - Accessing ACS Summary Files through the Census Bureau's FTP site
  - Levels of geography available from the ACS

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AMERICAN COMMUNITY SURVEY
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- Future Webinar Topics (Tentative)
  - Understanding margins of error and approaches to evaluating the precision of ACS estimates
  - Strategies to improve the precision of ACS estimates (aggregating geographies or collapsing categories)
  - Accessing and choosing between ACS data products
  - Communicating and displaying information about margins of error in the ACS

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AMERICAN COMMUNITY SURVEY
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- Organized Sessions at Conferences
  - Association of Public Data Users (Sept. 2013)
    - Plenary Session
    - Breakout Session on ACS Online Community and Data Users Conference
  - Southern Demographic Association (Oct. 2013)
    - Panel on ACS Data Users Group and Innovative Applications of the ACS

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- Conference Sessions Pending
  - Population Association of America (May 2014)
    - Invited Session submitted
    - Talking with Committee on Population Statistics about collaborating on half-day workshop
  - Association of American Geographers
  - Joint Statistical Meetings
  - Rural Sociological Society

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AMERICAN COMMUNITY SURVEY DATA USERS GROUP

JOIN THE ACS ONLINE COMMUNITY

Join the American Community Survey (ACS) Online Community, where people can share messages, materials, and announcements related to ACS data, methods, and events.

ABOUT THE ACS DATA USERS GROUP

In partnership with the U.S. Census Bureau, the Population Reference Bureau (PRB) and Sabre Systems have formed a new American Community Survey Data Users Group. The purpose of the ACS Data Users Group is to improve understanding of the value and utility of ACS data and to promote information sharing among data users about key ACS data issues and applications. Membership in the group is free and open to all interested ACS data users. The group is led by a Steering Committee comprised of selected external stakeholders representing a broad spectrum of data users with different interests. To facilitate communication among ACS data users, PRB and Sabre Systems will maintain an online community forum, organize webinars and special sessions at professional meetings, and hold an annual ACS Data Users Conference. Read more.

Related Links

- U.S. Census Bureau, American Community Survey

NEWS AND EVENTS

WEBINARS

ACS Data for Small Geographic Areas and Population Subgroups (July 10,

http://www.acsdatausers.org

AMERICAN COMMUNITY SURVEY
DATA USERS GROUP

Log In

Welcome to the ACS Data Users Group Online Community!

Looking to meet new colleagues? Have a question or need help with something? Want to share an idea or resource with other ACS data users? Come on in!

Join Now!

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DATA USERS GROUP

Search | Browse Tags

- Latest Activity
  - News Feed
  - Top Pages
  - Top Contributors
  - My Community
  - My Contacts
- Search Members
- My Profile
- Groups
- Chat

What's the Latest?

A news feed of recent community activity.

What's on your mind?

Share

Hide Status Updates

Earlier

Howard Shih joined the community Say Hi!

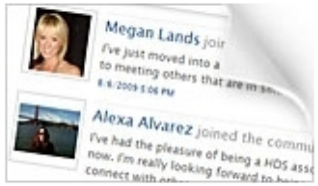
The Asian American Federation Census Information Center is a resource for the Asian community in the greater New York City area. We provide data services to community groups, media and academia. The Federation more...

9/10/2013 11:04 AM

Linda Jacobsen joined the community Say Hi!

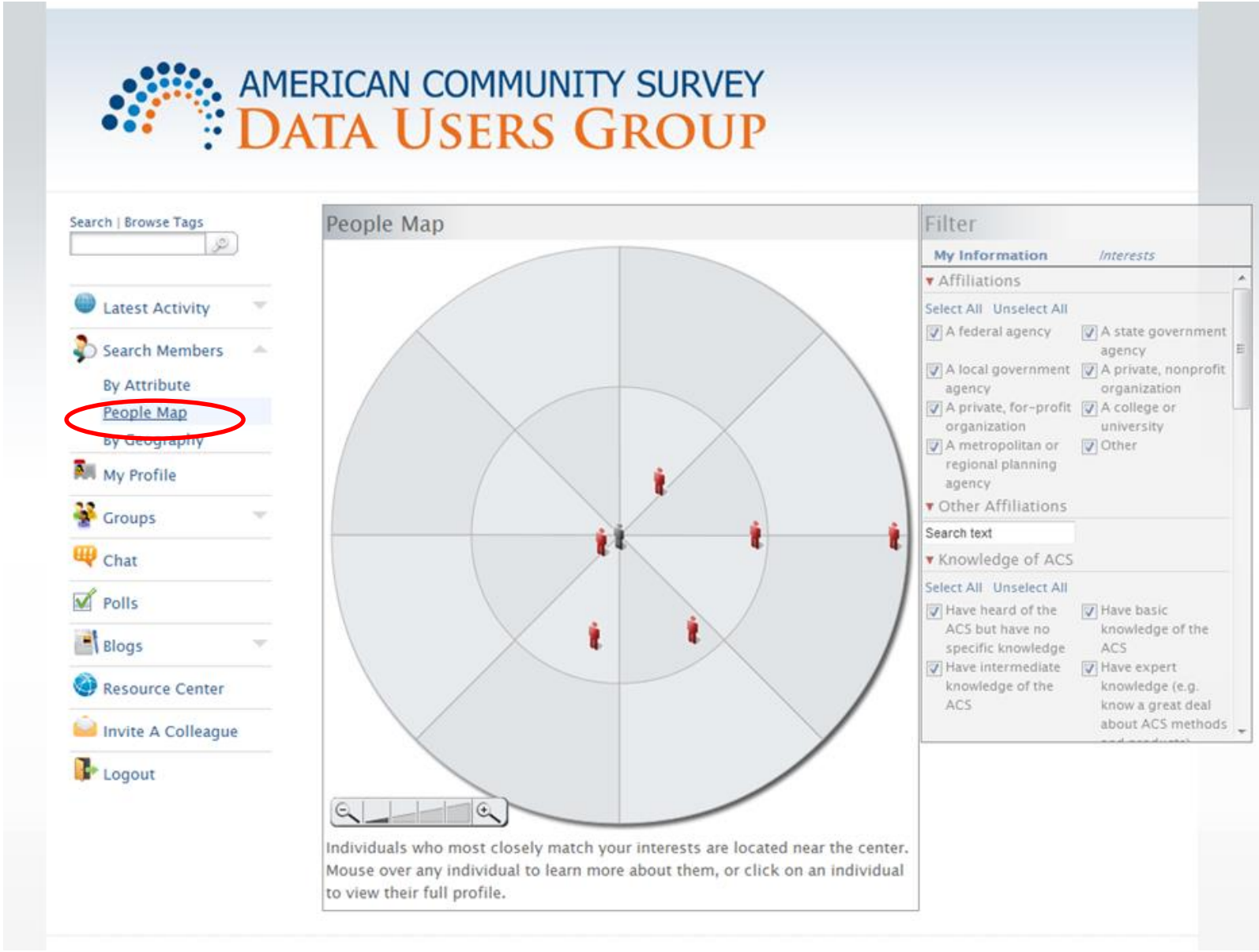
Connect with Others

Use the People Map to connect with members based upon their profile.



Invite a Colleague

Invite others to join this online social network!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Interests
Affiliations
Select All Unselect All
A federal agency
A state government agency
A local government agency
A private, nonprofit organization
A private, for-profit organization
A college or university
A metropolitan or regional planning agency
Other
Other Affiliations
Search text
Knowledge of ACS
Select All Unselect All
Have heard of the ACS but have no specific knowledge
Have basic knowledge of the ACS
Have intermediate knowledge of the ACS
Have expert knowledge (e.g. know a great deal about ACS methods
Individuals who most closely match your interests are located near the center. Mouse over any individual to learn more about them, or click on an individual to view their full profile.

AMERICAN COMMUNITY SURVEY DATA USERS GROUP

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Groups

Interested in connecting with others with similar interests or backgrounds to yours? Browse the information below to find the groups that are right for you.

All Groups

Sort by: Number of Members

ACS News and Events

Please use this group to post information about news and events related to the American Community Survey..

3 Members | 1 Discussion | 0 Files | 0 Meetings | 1 Post

Last post 9/4/2013 1:41 PM

Margins of Error in the ACS

Use this group to discuss issues related to the calculation or presentation of ACS margins of error, or methods to improve the reliability of ACS estimates.

2 Members | 0 Discussions | 0 Files | 0 Meetings | 0 Posts

ACS Data for Small Geographic Areas and Population Subgroups

Use this group to discuss ACS data for census tracts and other small geographic areas, or data for small population subgroups.

2 Members | 0 Discussions | 0 Files | 0 Meetings | 0 Posts

ACS Public Use Microdata Samples (PUMS)

This group can be used to discuss data issues and questions related to the American Community Survey Public Use Microdata Sample (PUMS)

2 Members | 0 Discussions | 0 Files | 0 Meetings | 0 Posts

ACS Budget Issues and Advocacy

This group can be used to discuss issues related to funding for the ACS, budget concerns, and advocating for ACS data.

2 Members | 0 Discussions | 0 Files | 0 Meetings | 0 Posts

Mapping ACS Data / GIS Applications | 1

This group is for people using ACS data in GIS or mapping

Invite a Colleague

Invite others to join this online social network!

Search by Geography

Use the geo-social map to find others based on their location.

Connect with Others

Use the People Map to connect with members based upon their profile.

WEB BROWSER POLL

Which web browser do you use most often?

- Internet Explorer
- Safari
- Chrome
- Opera

AMERICAN COMMUNITY SURVEY
DATA USERS GROUP

- ACS DATA USERS CONFERENCE
  - May 29-30, 2014
  - Washington, DC
  - Holiday Inn Capitol
  - More details later this fall

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AMERICAN COMMUNITY SURVEY
DATA USERS GROUP

- For More Information
  - Visit ACS Data Users Group website (http://www.acsdatausers.org)
  - Contact

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