USING INDICATORS TO INSPIRE ACTION

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NC Child focuses on policy areas that support child development and ensure the future prosperity of our state.

- A Strong Start
- Healthy Children
- Stable and Nurturing Homes
- Family Economic Security
- High-Quality Education
- Youth Justice
ANNIE E. CASEY FOUNDATION
KIDS COUNT Network

USING DATA TO INFORM PUBLIC POLICY

For more information, visit www.aecf.org
What

Why

How

“Huh?”
What

Why

How

“Huh?”
INDICATORS

Measure change within or across outcome areas
What

Why

How

“Huh?”
“The data speaks for itself.”
"The data speaks for itself."

Nope.
WHY DEVELOP

Indicator Projects?

1 Monitor
2 Inform
3 Activate
What

Why

AGENDA

How

“Huh?”
OUR APPROACH

Indicator Development

1. Goal setting
2. Indicator selection*
3. Data collection
4. Deployment
5. Measure
• Tracks 16 indicators of child well-being across four areas: Economic Well-Being, Education, Health, and Family and Community.

• Examines recent trends comparing data from years 2005 and 2012.

• Provides state-by-state rankings.

• Informs public policy planning and decision-making.

• Explores the context for change in child well-being over the past 20 years.
• Monitors the health and safety of children in North Carolina.

• Tracks more than 30 indicators of child health across 3 categories.

• Compares the most recent data to a benchmark.

• Informs public policy planning and decision-making.

• Supplemented with county-level data resources.
INDICATOR PROJECT

Our Lessons Learned
SCHOOL OF HARD KNOCKS
TRACKING THE WELL-BEING OF North Carolina Children

Access more than 100 indicators of child well-being at the state and community level.
Contact our team for research, data, and analysis of the latest policy issues affecting NC children and their families:

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