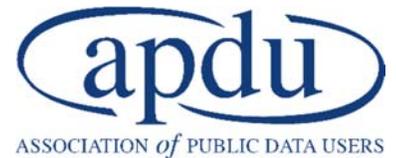


**Candidate Statement**  
**2014 APDU Board of Directors elections**



**Position:**  
**At-Large Board Member**

[Detailed Bio available on LinkedIn](#)



*Elizabeth Nash*  
*Director of Data and Product Development*  
*PolicyMap*

As the Director of Data and Product Development at PolicyMap, I'm very pleased to run for an At-Large Director of the Board position with APDU. I have dedicated my career to analyzing and effectively displaying data online to the public and the private sectors, and I would appreciate the opportunity to bring my experiences and my goals to the Board. I believe that two key issues facing public data users today include the need for the de-mystification of public data and the need to understand how to combine complementary public and proprietary data sources. I believe that providing assistance to data consumers through easy-to-use tools is an objective shared by public data providers and users alike.

Joining the Board of APDU is of particular interest to me because I have consistently benefitted from the knowledge and contacts I have made through the organization. I find APDU to be the most worthwhile membership that I enjoy in my professional life. I come to the position of At-Large Director with a Bachelor's Degree in History with a Minor in Mathematics from Bryn Mawr College and a Master's Degree in City and Regional Planning from the Bloustein School of Planning and Public Policy at Rutgers University. I was selected this year by the Federal Reserve Bank to serve on their Community Leaders Forum, as a participant and advisor to all Federal Reserve Banks and the Board in matters of community development. I have spoken at numerous conferences about the importance of data-driven decision making and the use of online mapping and data visualization tools. Thank you for your consideration of me as a candidate for your Board.