



WORKFORCE
DATA QUALITY
CAMPAIGN

Make It Work: Advancements in State & Federal Administrative Workforce Data

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WorkforceDQC.org



WDQC Mission

- Advocate for **inclusive, aligned and market-relevant** education and workforce data that can help our nation's human capital policies meet the challenges of a changing economy.
- Promote federal and state reforms for data systems that provide useful information for **policymakers, students and workers, business leaders and educators.**
 - State Blueprint with 13 key features of a high-quality data infrastructure
 - Address federal legislation, funding and technical assistance
 - Policy agenda developed by broad coalition of national organizations, state leaders and technical experts across education/workforce spectrum

Education/Training Scorecards

Drivers of demand for information:

- High unemployment
- Uncertainty about economy
- Rising costs of college
- 86% freshman cited “to be able to get a better job” as very important reason for attending college



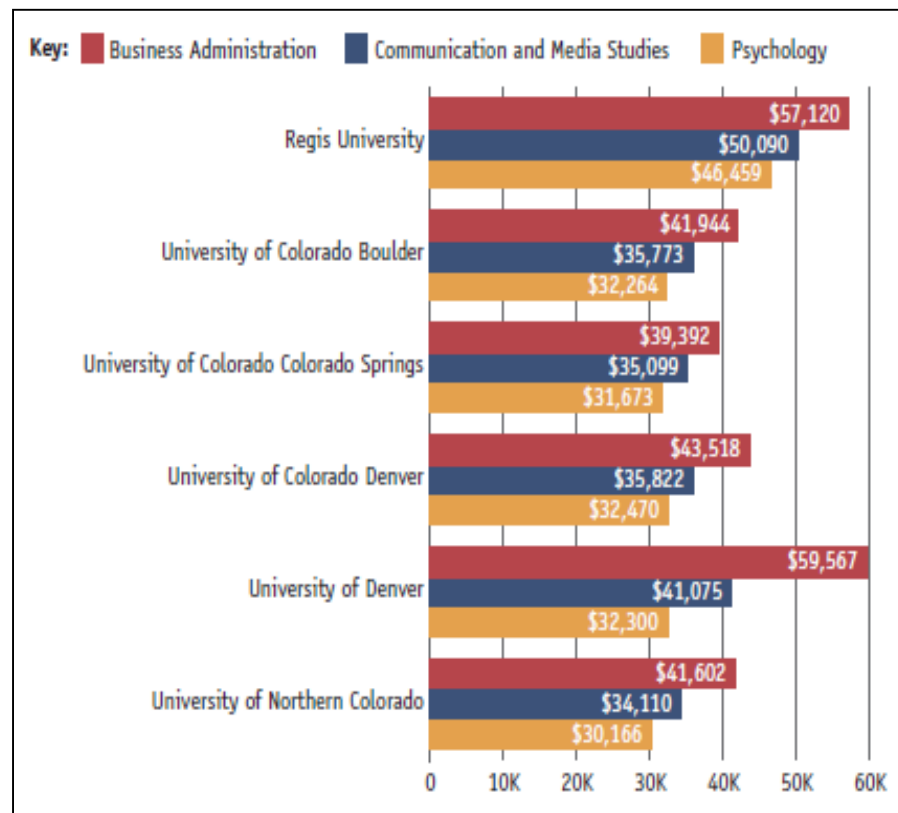
Education/Training Scorecards

State Efforts

- Data sharing agreements
- Legislative requirements

Federal Developments

- Gainful Employment rule
- College scorecard tools
- WIOA training provider reporting
- Higher Education Act



Measuring Credential Attainment

- Certifications = for specific occupation/skill, time limited, earned through exam, awarded by industry associations or employers
- Licenses = allows practice in specialized field, time limited, awarded by state agency
- Efforts underway to get better data on these credentials



Measuring Credential Attainment

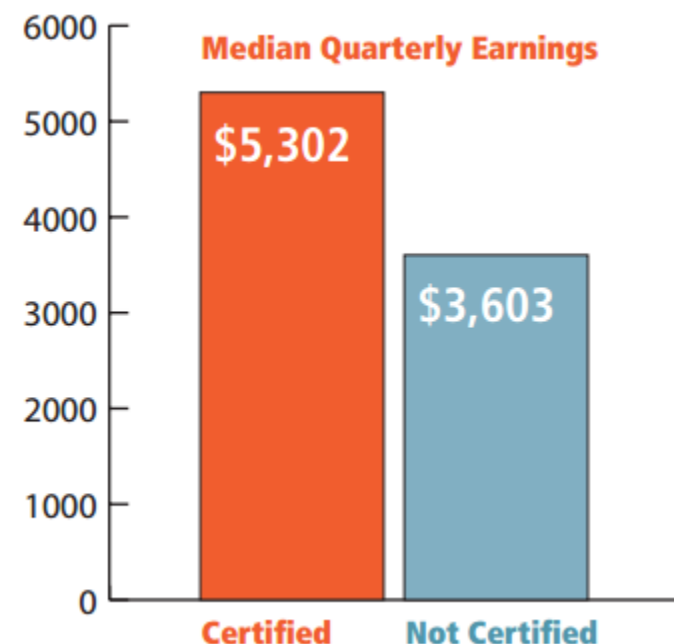
State Efforts

- Certification Data Exchange Pilot
- Workforce Credentials Coalition
- License linkages, e.g. Ohio teacher study

Federal Developments

- WIOA “recognized postsecondary credential”
- New questions on Census surveys
 - Survey of Income & Program Participation (SIPP)
 - Current Population Survey

**Post-Certification Exam
Employment Outcomes**



Labor Market Information

Stakeholders want to understand regional labor markets

- Colleges – align programs with employer need
- Students – make career choices
- Counselors – offer good guidance

Three levels of labor market info

- Federal surveys
- On-line job ad data
- Local employer input



Lessons: Quick Recap

- Trust is essential for data sharing, and can take time to build
- Standardized and transparent processes, as well as being explicit about data limitations, can help with trust
- Legislation and administrative mandates can be a great tool, but implementation requires capacity and front-line staff agreement
- Develop comfort with new administrative data sources by showing how they may be complementary, not a substitute for existing info



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