Technology is impacting every industry including government affairs.
The government affairs landscape is increasingly consequential.
The traditional ways of managing government affairs are no longer sufficient for maximizing influence.
Plethora of information leaves GR teams overwhelmed

1.5M+ bills
700K+ regulations
19K+ legislators and their staffers
7M+ public comments

5.5K+ watchlists
125K+ individual entities

Data is collected from over 150 locations at least 4x each day.
Machine Learning & Natural Language Processing
What does it mean to be “Data Driven”?

**Analytics & Insights**
Forward-looking intelligence.

**Optimization**
Better results from existing processes.
Legislative Insights

**FN Outlook**

Compared to other bills in Illinois, this bill is more likely to pass.

We calculated this based on the strength of the bill sponsor, the language in the bill, and the network of the cosponsors.

- The language in this bill has a slightly positive effect
- A number of assorted factors make this bill little more likely to pass
- A referred committee has given a favorable recommendation
- The primary sponsor has a slightly negative effect
- There are no cosponsors to support the bill

<table>
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<th>Senate Pre-Floor Score</th>
<th>Senate Floor Score</th>
<th>House Pre-Floor Score</th>
<th>House Floor Score</th>
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<tr>
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<td>87.2%</td>
<td>88.1%</td>
<td>71.5%</td>
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**Votes**

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</tr>
</tbody>
</table>

Click to Hide Analytics
Regulatory Insights

- **Single, holistic** view into federal regulatory activity
- **Search, track, & monitor** relevant regs and/or agencies
- **Leverage** Data-Driven analytics on all publicly submitted comments