

About the APDU Annual Conference

The **Association of Public Data Users'** Annual Conference attracts thought leaders from the business community, universities and educational institutions, state and local governments, and the federal agency statistical system. It presents a premier opportunity to showcase your products, services, and accomplishments to data users and data producers from across the industry. APDU offers several opportunities to connect with our community of professionals both at the conference and through our communications.

The **2017 APDU Annual Conference, *Communicating Data***, takes place at the **Residence Inn Arlington Pentagon City, 550 Army Navy Drive, Arlington, VA 22202** and will feature keynotes, panel discussions, breakout sessions, IgniteAPDU "lightning" talks, exhibitors, networking and more.

Sponsor / Exhibitor Packages

Platinum Sponsorship: \$5,000 (before August 18, 2017. \$5250 after)

- 3 free registrations, additional registrations at Premium Organizational rate (*30% off nonmember rate*)
- One-year Premium Organizational membership in APDU (*\$995 value, up to 25 staff contacts*)
- 1-hour pre- or post-conference webinar
- Logo display in main conference meeting room
- Plus, all additional benefits from the Exhibitor level
 - Table, 2 chairs, wastebasket, and free Wi-Fi code
 - Access to the conference registration list before the conference
 - Logo placement on pre- and post-conference communications to 10,000+ data users
 - Recognition on the APDU website conference pages, including link to your home/product page

Gold Sponsorship: \$3,000 (before August 18, 2017. \$3250 after)

- 2 free registrations, additional registrations at Basic Organizational rate (*20% off nonmember rate*)
- One-year Enhanced Organizational membership in APDU (*\$700 value, up to 6 staff contacts*)
- Plus, all additional benefits from the Exhibitor level
 - Table, 2 chairs, wastebasket, and free Wi-Fi code
 - Access to the conference registration list before the conference
 - Logo placement on pre- and post-conference communications to 10,000+ data users
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Exhibitor: \$1,000 (before August 18, 2017. \$1250 after)

- Table, 2 chairs, wastebasket, and free Wi-Fi code
- 1 conference registration, additional registrations at Basic Organizational rate (*20% off nonmember rate*)
- Access to the conference registration list before the conference
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For more information, contact Spencer Abrams at 703-522-4980 Ext. 1027 or info@apdu.org