CONFERENCE AGENDA

DAY 1 – SEPTEMBER 13, 2017

8:00 am – 8:45 am **Breakfast and Registration**
Pentagon Ballroom Foyer

8:45 am – 9:00 am **Welcome and Introduction**
Pentagon Ballroom

    Introduction: **Cliff Cook**, President, Association of Public Data Users

9:00 am – 10:00 am **Role of Commercial Firms in Public Data**
Pentagon Ballroom

This panel will discuss the new frontier of commercial firms contributing to public data. Speakers will share current innovative practice and partnerships and the benefits to the data users and the publisher. They will also discuss strategies for encouraging more actors in the private sector to think about the potential value of their data to the public.

Moderator: **Kathy Pettit**, Senior Research Associate, Urban Institute

Panelists: **Michael Dalton**, Research Economist, Bureau of Labor Statistics
Aaron Terrazas, Principal Economist, Zillow
Stefaan Verhulst, Co-Founder and Chief Research and Development Officer, NYU GovLab

10:00 am – 10:30 am **Keynote: Practices of the Federal Statistical System**
Pentagon Ballroom

    Introduction: **Cliff Cook**, President, Association of Public Data Users

    Speaker: **Nancy Potok**, Chief Statistician of the United States, Office of Management and Budget

10:30 am – 11:00 am **Exhibit Hall Break**
Pentagon Ballroom Foyer

11:00 am – 12:15 pm **Breakout Sessions**
    Integrate: Public Concerns About Privacy in the Use of Administrative Records
Stars & Stripes Room

In order to improve data collection and reduce respondent burden, the Census Bureau is expanding the use of administrative records on businesses and persons. The panel will discuss respondent perceptions surrounding privacy and security with regard to federal statistics and the public's views towards using administrative records for statistical purposes.

Moderator: **Jennifer Childs**, Research Psychologist, Census Bureau

Speakers: **Casey Eggleston**, Mathematical Statistician, Census Bureau
Aleia Fobia, Research Sociologist, Census Bureau
Alfred Tuttle, Statistician, Census Bureau

11:00 am – 12:15 pm   **Breakout Sessions Continued**
Innovate: Innovations in Linking Survey and Administrative Data
Eisenhower Room

Until recent years, surveys conducted through government agencies such as HUD, NCHS, and HHS each existed in their own silo, separate from one another and from administrative data provided by respondents on the same or related topics. Tools and administrative procedures did not exist to link these disparate sources to create value added data sets and research findings, which in turn could assist policy making. This session focuses on recent efforts to integrate data collected by federal agencies through surveys and administrative efforts, the technical innovations that enable such efforts, the essential role of partnerships and community engagement, and the challenges posed by organizational, legal and privacy issues.

Moderator: **Katherine Hempstead**, Senior Advisor, The Robert Wood Johnson Foundation

Speakers: **Steven Cohen**, Vice President, Statistics and Data Science, RTI International
David Handelsman, Vice President, Development, Project Data Sphere
Patricia Lloyd, Health Statistician, National Center for Health Statistics
Jon Sperling, Manager, Geographic Information Analysis, Department of Housing and Urban Development

Communicate: How Data is Used to Build Evidence for Policymaking
Pentagon Ballroom

With its final report to Congress scheduled for imminent release, key leaders from the Commission on Evidence-based Policymaking will discuss the findings and recommendations under consideration. The panel will examine the strategies and activities that APDU's network will want to take on to implement the most relevant recommendations.

Moderator: **Lucas Hitt**, Deputy Executive Director, U.S. Commission on Evidence-Based Policymaking

Speakers: **Katharine Abraham**, Member and Chairperson, U.S. Commission on Evidence-Based Policymaking
Sandy Davis, Senior Advisor, Bipartisan Policy Center
Ron Haskins, Member and Co-chair, U.S. Commission on Evidence-Based Policymaking
John Thompson, Director, Council of Professional Associations on Federal Statistics

12:15 pm - 1:00 pm   **Networking Lunch**
Pentagon Ballroom & Foyer

1:00 pm – 1:45 pm   **Federal Statistical Agency Leadership Panel**
                                         (An APDU Public Data University Presentation)
Pentagon Ballroom

Interview-format panel with heads of several major federal statistical agencies. These leaders will discuss innovation in an era of uncertainty.

Moderator: **Ken Poole**, Chief Executive Officer, Center for Regional Economic Competitiveness

Speakers: **Brian Moyer**, Director, Bureau of Economic Analysis
Charles Rothwell, Director, National Center for Health Statistics
William Wiatrowski, Deputy Commissioner, Bureau of Labor Statistics

1:45 pm – 2:15 pm   **Exhibit Hall Break**
Pentagon Ballroom Foyer

2:15 pm – 3:30 pm   **Breakout Sessions**
Integrate: Applied Uses of Integrated Administrative Data - State and Local Initiatives
Stars & Stripes Room

State and local policy makers typically employ a range of data sources to analyze problems and evaluation programs. Increasingly, public agencies and non-profits are seeking ways to link data across using public and administrative data to create greater value in analyzing policies and evaluating programs. What are some of the key issues that data scientists face in bringing data sets together and how can this information be used to empower the policymakers?

Moderator: **Cliff Cook**, President, Association of Public Data Users

Speakers: **Katie Buitrago**, Director, Social IMPACT Research Center
Erik Hovland, Economic and Statistical Analyst, Fairfax County, VA
Kimberly Korejko, Data Coordination Manager, Delaware Valley Regional Planning Commission

Innovate: Innovative Approaches to Understanding Our Most Pressing Public Policy Issues: Lessons in Education and Opportunity
Eisenhower Room

Finding a way to understand complex policy issues by using quantitative data requires innovation and dedicated resources. Hear from three exceptional voices from progressive national think tanks and foundations about their pioneering research and related recommendations for addressing many pressing research and data issues. The panel will discuss innovative methodologies that rely on publicly accessible data, as well as the materials produced by these initiatives to help practitioners and advocates monitor progress in actionable solutions to some of our most urgent policy problems.

Moderator: **Elizabeth Nash**, Director of Data and Product Development, PolicyMap

Speakers: **Courtney Brown**, Vice President, Strategic Impact, Lumina Foundation
Laura Speer, Associate Director Policy Reform and Advocacy, Annie E. Casey Foundation
Jennifer Thornton, Manager, Data as a Strategic Asset, Pew Charitable Trusts

Communicate: Innovations in Data Visualization
Pentagon Ballroom

From identifying data anomalies to delivering key conclusions, the art of data visualization is invaluable at all stages of analysis. In this session, three presenters will discuss their data visualization best practices and applications, and showcase how they have used data visualizations to improve their programs and solve critical data issues. Guests are encouraged to bring questions for an open thirty-minute Q&A.

Moderator: **Kevin McAvey**, Senior Manager, Manatt Health Solutions

Speakers: **Michael Crow**, Chief Data Illuminator, Crow Insight, LLC
Kimberly Hauge, Policy Analyst, Economic Opportunity, National Governors Association
Jonathan Porat, Regulatory Economist, Small Business Administration Office of Advocacy

3:30 pm – 4:00 pm   **Exhibit Hall Break**
Pentagon Ballroom Foyer

4:00 pm – 5:00 pm **The Case for Enterprise Data Management Leadership in the Federal Government**

Pentagon Ballroom

This session will describe the field of practice for enterprise data leaders (often but not always referred to as Chief Data Officers) in both the public and private sector, including an update on various efforts to create a "field of practice" and "career paths" for data management and data strategy leaders across the federal government. Participants will also learn about tools and techniques available to them today to help better lead enterprise data management efforts in their agencies.

Introduction: **Ken Poole**, Chief Executive Officer, Center for Regional Economic Competitiveness

Speakers:
Peter Aiken, Founding Director and Owner, Data BluePrint
Gary Yakimov, Chief, Judiciary Data and Analysis, Administrative Office of the United States Courts

Thank you to our 2017 Conference Exhibitors

DAY 2 – SEPTEMBER 14, 2017

8:30 am – 9:30 am   **Breakfast**
Pentagon Ballroom Foyer

9:00 am – 9:45 am   **Washington Briefing**
Pentagon Ballroom

APDU has been working with many other organizations to educate policymakers on Capitol Hill and in the agencies about user needs, the critical challenges facing federal statistics, and the resources the agencies require to respond. Learn more about the current challenges, our advocacy network and its efforts, and plans for 2018.

Moderator: **Mary Jo Hoeksema**, Director, Government and Public Affairs, Population Association of America/Association of Population Centers

Speakers: **Howard Fienberg**, Director of Government Affairs, Insights Association
Dale Oak, President, Oak Federal Solutions

9:45 am – 10:15 am   **#IgniteAPDU Talks**
                                (An APDU Public Data University Presentation)
Pentagon Ballroom

Various speakers present 5-minute talks on hot trends and topics.

Moderator: **Kevin McAvey**, Senior Manager, Manatt Health Solutions

Speakers: **Monica King**, Director, Administrative Data Research Facilities (ADRF) Network, Actionable Intelligence for Social Policy
Ari Lamstein, Owner, Lamstein Consulting
Mark Mather, Associate Vice President, U.S. Programs, Population Reference Bureau
Jonathan Ortiz, Data Scientist + Knowledge Engineer, data.world
Chase Sawyer, Survey Statistician, Census Bureau

10:15 am – 10:45 am   **Exhibit Hall Break**
Pentagon Ballroom Foyer

10:45 am – 12:00 pm   **Breakout Sessions**
Integrate: Data Integration to Improve Program Effectiveness
Stars & Stripes Room

The discussion panel will explore how Federal agencies use administrative data in a variety of ways to improve the effectiveness and efficiency of their policies and programs. The panel will discuss why the agencies use administrative data for evaluation and research as well as the benefits and challenges of using these administrative data for their research. The presenters will focus on ways they resolved seemingly intractable challenges and the lessons that provides for others. The panel will highlight the agencies' specific efforts in recent years to incorporate administrative data into program evaluation and research.

Moderator: **Anthony Curcio**, Principal, Summit LLC

Speakers: **Rebecca Bilbro**, Partner and Faculty, District Data Labs
Scott Gibbons, Management and Program Analyst, Department of Labor
Mike Willis, Assistant Director, Division of Economic and Risk Analysis, Securities and Exchange Commission

Innovate: New (Innovative) Tools and Techniques to Empower Policymakers and the Public
Eisenhower Room

This session showcases techniques that integrate data to empower policymakers and the public: a text-mining tool converts legal text into data for extracting insights from the enormous corpus of federal regulations, a new econometric model assessing the economic capacities of program grants and their long-term outcomes, and an innovative data system that uses a discoverable and downloadable web-based database.

Moderator: **Sarah Burgoyne**, Senior Demographer, Claritas

Speakers: **Michelle Riordan-Nold**, Executive Director, CT Data Collaborative
Laura Ross, Senior Research Analyst, SRI International
Richard Schwinn, Research Economist, Small Business Administration

Communicate: Enhancing Data Literacy
Pentagon Ballroom

Now more than ever there is a huge amount of data made readily available to the public. Talking the "data language" and knowing where to search for the data you are looking for however is not easy. Join us for a discussion by data providers and data users who are tackling this issue head on.

Moderator: **Mauricio Ortiz**, Chief, Regional Income Division, Bureau of Economic Analysis

Speakers: **Daniel Gillman**, Information Scientist, Bureau of Labor Statistics
Rachel Leventhal-Weiner, Data Engagement Specialist, Connecticut Data Collaborative
Laurie Sheldon, Adjunct Lecturer/Graduate Student, University of Arizona

12:00 pm – 1:00 pm   **Networking Lunch**
Pentagon Ballroom & Foyer

1:00 pm – 1:30 pm   **Keynote: Public Data for the People: Data Journalism's Vital Role in Telling the Important Stories**

Pentagon Ballroom

Introduction: **Elizabeth Nash**, Director of Data and Product Development, PolicyMap

Speaker: **Sarah Cohen**, Assistant Editor for Computer-Assisted Reporting, New York Times

1:30 pm – 2:00 pm   **Exhibit Hall Break**
Pentagon Ballroom Foyer

2:00 pm – 3:00 pm   **Public Data University Presents: The 2017 Data Viz Awards**
Pentagon Ballroom

Moderator: **Kevin McAvey**, Senior Manager, Manatt Health Solutions

Speakers: **Mike Crow**, Chief Data Illuminator, Crow Insight
Lori Fields, Visual Information Specialist, USDA Economic Research Service
Terri Friedline, Assistant Professor, Institute for Policy & Social Research, University of Kansas
Claudia Hitaj, Economist, USDA Economic Research Service
Amanda Myers, Acting Deputy Chief Economist, US Patent and Trademark Office

3:00 pm – 4:00 pm   **Census Bureau - Today and Tomorrow**
Pentagon Ballroom

Census 2020 is top of mind for many, and this session will focus on progress and the challenges for this important program. However, the Census has much more on its plate. The session will also provide an update on where the Bureau stands in presenting data through data.Census.gov as a replacement for American FactFinder. With FY2018 beginning October 1, how will Census address the mammoth challenge of accomplishing the decennial census while maintaining the other surveys that we all rely on? How will the agency manage change in the face of so many forces that are seeking to drive down costs while maintaining the data quality we have all come to know and expect?

Introduction: **Cliff Cook**, President, Association of Public Data Users

Speaker: **Lisa Blumerman**, Associate Director, Decennial Census Programs, Census Bureau

4:00 pm   **Conference adjourns**