KIDS COUNT and AECF

Laura Speer,
Associate Director Policy Reform and Advocacy

Sept 2017
The Annie E. Casey Foundation develops solutions to build a brighter future for children, families and communities.
Policymakers enact and administrators implement policies and programs that increase opportunities and improve child well-being.

TARGET POPULATION RESULT
All children have economic security, supportive communities and stable families regardless of race, class and country of origin.

PROGRAM POPULATION RESULT

INTERMEDIATE OUTCOMES

IMPROVED ALLIANCES

IMPROVED POLICIES

CHANGE SOCIAL NORMS

IMPROVED ALLIANCES

ALIGNED STAKEHOLDERS FROM MULTIPLE SECTORS

STRENGTHENED ORGANIZATIONAL CAPACITY

STRATEGY

DEVELOP AND DISSEMINATE DATA PRODUCTS

GUIDE AND SUPPORT STATE-LEVEL POLICY ADVOCACY

BUILD CAPACITY OF STATE-BASED ADVOCATES

RESULT

RESULT

RESULT

RESULT
National KIDS COUNT Data Products

- 1st Data Book in 1990
- 28th report released in June
- Ranks states based on 16 measures of well being
- All data from federal statistical agencies
- Partner with the Population Reference Bureau
- Also release data snapshots and policy reports
# Trends in Economic Well Being

<table>
<thead>
<tr>
<th>Category</th>
<th>2010</th>
<th>2015</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Children in Poverty</strong></td>
<td>22%</td>
<td>21%</td>
<td>Better</td>
</tr>
<tr>
<td>Number of Children 15,000,000</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Children Whose Parents Lack Secure Employment</strong></td>
<td>33%</td>
<td>29%</td>
<td>Better</td>
</tr>
<tr>
<td>Number of Children 21,363,000</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Children Living in Households with a High Housing Cost Burden</strong></td>
<td>41%</td>
<td>33%</td>
<td>Better</td>
</tr>
<tr>
<td>Number of Children 24,646,000</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Teens Not in School and Not Working</strong></td>
<td>9%</td>
<td>7%</td>
<td>Better</td>
</tr>
<tr>
<td>Number of Teens 1,191,000</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
## Trends in Education

<table>
<thead>
<tr>
<th>Category</th>
<th>2009–11</th>
<th>2013–15</th>
</tr>
</thead>
<tbody>
<tr>
<td>Young Children Not in School</td>
<td>52%</td>
<td>53%</td>
</tr>
<tr>
<td>Number of Children</td>
<td>4,344,000</td>
<td></td>
</tr>
<tr>
<td>Fourth Graders Not Proficient in Reading</td>
<td>68%</td>
<td>65%</td>
</tr>
<tr>
<td>Number of Children</td>
<td>Not Available</td>
<td></td>
</tr>
<tr>
<td>Eighth Graders Not Proficient in Math</td>
<td>67%</td>
<td>68%</td>
</tr>
<tr>
<td>Number of Children</td>
<td>Not Available</td>
<td></td>
</tr>
<tr>
<td>High School Students Not Graduating On Time</td>
<td>21%</td>
<td>17%</td>
</tr>
<tr>
<td>Number of Teens</td>
<td>Not Available</td>
<td></td>
</tr>
</tbody>
</table>

**Better**

**Worse**
# Trends in Health

<table>
<thead>
<tr>
<th>Category</th>
<th>2010</th>
<th>2015</th>
<th>Comparison</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Low-Birthweight Babies</strong></td>
<td>8.1%</td>
<td>8.1%</td>
<td>Same</td>
</tr>
<tr>
<td>Number of Babies</td>
<td>320,869</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Children Without Health Insurance</strong></td>
<td>8%</td>
<td>5%</td>
<td>Better</td>
</tr>
<tr>
<td>Number of Children</td>
<td>3,534,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Child and Teen Deaths per 100,000</strong></td>
<td>26</td>
<td>25</td>
<td>Better</td>
</tr>
<tr>
<td>Number of Deaths</td>
<td>19,562</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Teens Who Abuse Alcohol or Drugs</strong></td>
<td>7% (2009-10)</td>
<td>5% (2013-14)</td>
<td>Better</td>
</tr>
<tr>
<td>Number of Teens</td>
<td>1,276,000</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### Trends in Family and Community

<table>
<thead>
<tr>
<th>Category</th>
<th>2010</th>
<th>2015</th>
<th>Improvement</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Children in Single-Parent Families</strong></td>
<td>34%</td>
<td>35%</td>
<td>WORSE</td>
</tr>
<tr>
<td>Number of children</td>
<td>24,444,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Children in Families Where the Household Head Lacks a High School Diploma</strong></td>
<td>15%</td>
<td>14%</td>
<td>BETTER</td>
</tr>
<tr>
<td>Number of children</td>
<td>10,137,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Children Living in High-Poverty Areas</strong></td>
<td>13%</td>
<td>14%</td>
<td>WORSE</td>
</tr>
<tr>
<td>Number of children</td>
<td>10,032,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Teen Births per 1,000</strong></td>
<td>34</td>
<td>22</td>
<td>BETTER</td>
</tr>
<tr>
<td>Number of births</td>
<td>229,715</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Top Five
1. New Hampshire
2. Massachusetts
3. Vermont
4. Minnesota
5. Iowa

Bottom Five
46. Arizona
47. Nevada
48. Louisiana
49. New Mexico
50. Mississippi
### Maryland

#### 2017 Kids Count Profile | The Annie E. Casey Foundation

**Domain Rank**

- **Economic Well-Being**: 15
- **Education**: 12
- **Health**: 30
- **Family and Community**: 20

### Overall Rank: 16

#### Domain Rankings:

- **Economic Well-Being**: 15
- **Education**: 12
- **Health**: 30
- **Family and Community**: 20

### Profile Highlights:

- **Children in Poverty**
  - Maryland: 13%
  - United States: 21%
  - Rank: 15

- **Children Whose Parents Lack Secure Employment**
  - Maryland: 25%
  - United States: 29%
  - Rank: 15

- **Children Living in Households with a High Housing Cost Burden**
  - Maryland: 42%
  - United States: 43%
  - Rank: 15

- **Teens Not in School and Not Working**
  - Maryland: 7%
  - United States: 7%
  - Rank: 15

- **Young Children Not in School**
  - Maryland: 48%
  - United States: 53%
  - Rank: 15

- **Fourth Graders Not Proficient in Reading**
  - Maryland: 63%
  - United States: 65%
  - Rank: 15

- **Eighth Graders Not Proficient in Math**
  - Maryland: 65%
  - United States: 68%
  - Rank: 15

- **High School Students Not Graduating on Time**
  - Maryland: 17%
  - United States: 17%
  - Rank: 15

### Additional Data:

- **Low-Birthweight Babies**
  - Maryland: 8.8%
  - United States: 8.1%
  - Rank: 30

- **Children Without Health Insurance**
  - Maryland: 5%
  - United States: 8%
  - Rank: 30

- **Child and Teen Deaths Per 100,000**
  - Maryland: 24
  - United States: 25
  - Rank: 30

- **Teens Who Abuse Alcohol or Drugs**
  - Maryland: 6%
  - United States: 7%
  - Rank: 30

- **Children in Single-Parent Families**
  - Maryland: 36%
  - United States: 35%
  - Rank: 20

- **Children in Families Where the Household Head Lacks a High School Diploma**
  - Maryland: 10%
  - United States: 14%
  - Rank: 20

- **Children Living in High-Poverty Areas**
  - Maryland: 4%
  - United States: 13%
  - Rank: 20

- **Teen Births Per 1,000**
  - Maryland: 27
  - United States: 22
  - Rank: 20

Learn more at datacenter.kidscount.org/MD

Advocates for Children and Youth

www.aecy.org | 410.547.3600

The Annie E. Casey Foundation | www.aecf.org
A project of the Annie E. Casey Foundation, KIDS COUNT is the premier source for data on child and family well-being in the United States. Access hundreds of indicators, download data and create reports and graphics on the KIDS COUNT Data Center that support smart decisions about children and families.

http://datacenter.kidscount.org
National KIDS COUNT Results

• 2017 Data Book released on June 13, 2017
  – 1,300 media stories
  – National outlets reporting on the Data Book included CNN, PBS NewsHour, CNBC, the Washington Post, Fusion, Inc. and MarketWatch.
  – Coverage in 48 states

• Data Center Analytics (August 2015 – July 2016)
  – Page views: 4.1 million
  – Visitors: 470,000
State KIDS COUNT Network
2016 State Data and Policy Products

19 Local Data Products + 150 Local Policy Reports = 2,529 local media stories

Powerful results across the network
Putting the Pieces Together – Voices for Nebraska’s Children and Juvenile Detention


Voices NE JJ Summit: highlights AECF report

Senator Brad Ashford introduces LB 561

LB 561 passes. $14.5M for JJ alternatives

Videos, blog, social media campaign

Monitoring the implementation of the legislation

AE CF - No Place for Kids

Voices NE report

KIDS COUNT Data Snapshot
YOUTH INCARCERATION

THE ANNIE E. CASEY FOUNDATION

KIDS COUNT Data Snapshot NE 2nd highest incarceration rate
KIDS COUNT in Latin America

- Mexico - La Red por los Derechos de la Infancia en México (REDIM)
- Brazil – Sociedade Brasileira de Defesa da Criança e do Adolescente (SBDCA)
- Paraguay – Coordinadora por los Derechos de la Infancia y la Adolescente (CDIA Observa)
- Chile - Observatorio Niñez y Adolescencia
Take home messages

• Doing something for a long time creates drum beat effect, brand identification and a level of credibility

• Important to insure that indicators are part of a broader data-based advocacy campaign

• With discussion of problems must offer possible solutions

• Communication capacity is worth the investment

• Building equity into the work is critical