A Tool to Weave Arts, Culture, and Community Vitality in Baltimore, MD

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About Baltimore Neighborhood Indicators Alliance

- **“One-stop-shop”** for comprehensive, administrative data and training
  - **Multiple** topic areas (demographics, housing, crime, education, etc.)
  - **Longitudinal** (2000 - 2018)
  - **Vital Signs** - annual report of quality of life indicators for Baltimore’s communities
  - Part of the National Neighborhood Indicators Partnership network
Why is Measuring Arts and Culture Important?

- Tell a more inclusive story about what’s going on in neighborhoods
  - Arts opportunities provide spaces and events for social interaction of increasingly diverse residents (Ann Markusen)

- Raise awareness about equitable distribution of resources and arts opportunities among wide audiences and provide representation of cultural assets

Arts/Cultural Opportunities → Community-Building/Social Cohesion → Well-Being
GEOLOOM co>map

- **Community, Collaboration, and Cohesion**

- Driven by diverse group of stakeholders and data providers: artists, community organizers and activists, businesses, researchers, educators, funders, and more

- **Centralized** source for geographically-based arts and culture data for neighborhoods coupled with community indicator information
  - Explore assets and indicators by topic or by neighborhood
  - Allows for crowdsourcing of information

- Launched July 2017 at Baltimore Data Day
Thank you!

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