



## Association of Public Data Users 2025 Sponsorship Opportunities

The Association of Public Data Users (APDU) is a national network that connects users, producers, and disseminators of government statistical data. APDU members share a vital concern about the collection, dissemination, preservation, and interpretation of public data.

Your sponsorship is vital to supporting public data.

### Platinum Sponsorship: \$5,000

- One-year Premium Organizational membership in APDU (\$995 value, up to 25 staff contacts)
- Option to give opening or closing remarks at event
- 1-hour pre- or post-conference webinar
- Promotion to APDU mailing list of one of the following (promotion of a sponsor event, a “guest blog post,” or marketing communication)
- Plus, all additional benefits from the Gold level

### Gold Sponsorship: \$3,000

- One-year Enhanced Organizational membership in APDU (\$700 value, up to 6 staff contacts)
- Sponsor may develop a custom message for APDU to transmit to conference registrants either before or after the conference.
- Plus, all additional benefits from the Exhibitor level

### Exhibitor: \$1,500

- Logo placement on pre- and post-conference communications to thousands of highly engaged data users
- Recognition on the APDU website conference page, including link to your home/product page
- For in-person events: table, 2 chairs, wastebasket

### Have something else in mind?

We'll work with you to tailor a plan around your idea. Contact [beth.jarosz@georgetown.edu](mailto:beth.jarosz@georgetown.edu) for more details.